

ANTHONY A LARSON

alarson@email.fielding.edu (310) 806-1808

EXPERIENCE HIGHLIGHTS

- While serving as video producer in the VA Puget Sound Healthcare System's medical-media department, I conceptualized, administered and co-instructed the Star-Spangled Producers Program (SSP), our vocational training program for veterans. I developed the curriculum based on concepts learned in film school and recruited working professionals to teach seminars. veterans.
- While producing & hosting 30 minute episodes of "Fala Gringo" (English Instruction) for Brazilian TV, I encouraged viewers to purchase my book and enroll in our English course I instructed for professors and students at University Veiga De Almeida, in Cabo Frio, Brazil.

EDUCATION

Postbaccalaureate Certificate in Clinical Psychology (Incomplete)

Fielding Graduate University, Online Program, Currently Enrolled

M.F.A. in Film / Video Producing

Seattle Film Institute, Seattle, Washington, 2013

B.A. in Organizational Communication, *focus in public relations*

California State University, Los Angeles, California 2005

SELECT PROJECTS

Producer / Host

- "Fala Gringo" - 30 min episodes
- "Artist Launchpad" - 30 min episodes (pilot)
- American Legion, Post 161, Commander's video message for broadcast and web

Producer / Camera / Audio Enhancement

- "2013 National Outreach to MST Victims" Short video selected and used nationally in the official federal campaign.

Co-Producer / Editor and Effects

- "U.F.O.B." - Film trailer, plays before films at the Tin Theater in Burien, WA.

Writer / Director / Fight Choreographer

- "Old Marine, New Spirit" - 16mm Short Film. "Capstone" project in film school.

Camera Operator / Editor

- 2012 Combined Federal Campaign (CFC) Outreach Clip
- "Project Healing Waters", short documentary, displayed nationally

Camera / Voice Over (voice and capture)

- Crab Cracker's TV commercial
- "M.O.V.E." The VA's national weight management program's promo video

Still Photography Commissions

- Johnny Montini, 2004 fall shoes line, featured in the Neiman Marcus catalog
- Prudential Real Estate 2007 Product and clothing catalog
- Brazil Explore Magazine, several spreads; portrait, fashion, and product

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PROFESSIONAL EXPERIENCE

Fresh Alternatives, LLC *Colleyville, TX* *2013 - present*

botanical rights advocate and sales assistant

When my back was injured badly in the Marine Corps, I was able to stop taking strong medicine once introduced to an Asian medicinal leaf called kratom. Having imported kratom for my personal use, my wife and I began selling kratom (and other herbs) to local stores and online in 2013. By then the pharmaceutical industry had lost millions of dollars in drug sales and began sponsoring legal motions against kratom legality. Federal bans have been proposed twice. Since then I have coordinated two large political protests, appeared on television three times, been featured in one magazine article, and produced over one hundred video interviews of kratom users who support kratom legality, including several legal and medical professionals. An unplanned benefit of all these videos was an increase in our online sales. Kratom users appreciated my work and subsequently trusted that my wife's product must be trustworthy. Sales grew tremendously until the market flooded with pop-up-vendors in 2018. We have also achieved the trademark registration for our proprietary herbal blend, GuaraMate®, which is now available in stores throughout North Texas.

Suicide Crisis Center of North Texas *Dallas, TX* *2017*

crisis line volunteer/trainee

This training program was a valuable experience to learn about crisis theory, crisis intervention models, and legal considerations associated with crisis situations.

VA Puget Sound Healthcare System *Seattle, WA* *2012 – 2013*

video producer

Interviewed health care professionals and administrators while developing scripts for videos that I would plan, cast, shoot, edit, and deliver. I obtained a security clearance (NACI) for this position.

Cloud 9 Portrait & Video Studio *Seattle, WA* *2011 – 2012*

store owner

My wife (makeup artist) and I leased a retail space in the Everett mall for one year and used a green screen to deliver variety of background options for schools and individuals.

Jovem TV, Canal 8 *Cabo Frio, Rio, Brazil* *2009 – 2010*

TV host & producer

I was contracted to teach English for a TV channel in Brazil shortly after the city of Rio was selected to host the Olympics. I worked hard at learning the producing side and within months was granted a producing position as well.

Magazines & Freelance *Los Angeles, CA* *2000 – 2012*

photographer & seminar instructor

I've shot for companies, magazines, and film productions since 2000, and maintained sponsorship for my seminars from leading photographic equipment companies since 2004.

BFTP Mortgage & Insurance Services *Chatsworth, CA* *2005 – 2006*

broker / owner

I earned a broker license in real estate (also allows loan brokering in CA) and life & health insurance, which allowed us to offer multiple services at the small brokerage I opened. Even with two licensed agents and three outbound callers working for me we did not survive the economy collapse, which followed the refi-boom.

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The World Protection Group Los Angeles, CA 2001 – 2004
bodyguard / executive protection agent

We guarded the celebrities and agents of *International Creative Management (ICM)*, on site and at exclusive events such as the Hollywood Hall Of Fame awards.

Reef Magic Cruises Queensland, Australia 1998 – 2000
scuba dive master & rescue diver

Instructed and led international tourists on dives through this company as well as Sea Star Dive Center in Bali, Indonesia, and Vida Mares, in Sao Paulo, Brazil.

United States Marine Corps Iwakuni, Japan & California 1995 – 1998
rifleman & military police officer

The first year was as an MP in Japan where my partner and I worked with NCIS on a very unique undercover mission. Next was Camp Pendleton as a rifleman / team leader with the 2nd Battalion, 5th Marines, Fox Company's special operations capable infantry small boat company. I was honorably discharged with strong references.

WEB LINKS

starspangledproducers.org

No-cost video production training program for veterans. Please watch our video:
<https://www.youtube.com/watch?v=9AUyVAKwtbw&t=286s>. You may view the video without needing to type the web address by following links on anthonyaugustlarson.com.

nossogringo.com

Note: If you click on "livros" you can see the book I wrote. The home page video will not appear because Youtube deleted my account and all my videos on it, due to the fact that kratom videos are not allowed on youtube. Scroll through the site to see the book I wrote and classroom our sessions were held in.

anthonyaugustlarson.com

Although not complete, this site lists several of my projects and portfolios. Please click on the references tab to see 28 professional reference letters.

bitchute.com/channel/anthonyaugustlarson

This site is like Youtube that does not have a problem with videos supporting kratom. I have begun videos over to this channel.

freshalternatives.us

My wife's revenue-producing ecommerce site that I designed and support her in promoting.

guaramate.com

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